



# TRACKS

## TRC INC. TEAMS WITH *AUTOMOTIVE NEWS* TO SPONSOR PACE AWARDS

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**PACE**  
A W A R D



In association with:



Transportation Research Center Inc. (TRC Inc.) is proud to announce that we have become affiliated with the *Automotive News* PACE Awards. PACE is the acronym for Premier Automotive Suppliers' Contribution to Excellence. Established in 1994 by *Automotive News* and Cap Gemini Ernst & Young, the PACE Award honors automotive suppliers who have embraced innovation or adapted and reinvented themselves to meet the demands of the OEM customer. This prestigious award sets the standard for innovation and excellence and has become a significant industry credential. Annually, hundreds of automotive suppliers around the globe submit their innovation to win this distinguished award. The list of winners, selected by a panel of independent judges of former automotive industry executives, is among the "Who's Who" of the automotive world. On the evening of March 4, 2002, this year's PACE Award winners will be honored at the Detroit Opera House.

TRC Inc. President Rick Gildow stated, "The PACE Awards are a natural tie-in for TRC Inc. Many of the innovations featured are

ultimately validated at our proving ground. This also gives us the opportunity to support our customers and their efforts in the marketplace by acknowledging their hard work."

A special panel session will also be held Tuesday, March 5, 2002, at 9:00 am during the SAE Congress in COBO Center. A 2001 PACE winner and two finalists from the 2002 program will discuss their innovation, its impact on their business, and how they successfully integrated their innovation into their entire business plan. Attendees will also hear from PACE judge Scott Whitlock, who will discuss the judges' criteria of innovations and how it changes the competitive balance. Dave Versical, Managing Editor, *Automotive News*; Michael Wujciak, Vice President, Global Automotive Consulting, Cap Gemini Ernst & Young; and Rick Gildow TRC Inc. President, will moderate the panel.

The PACE Award's Automotive Innovation Forum, which showcases many of these winners' practices and procedures along with top-name automotive speak-

*(Get Your . . . continued)*

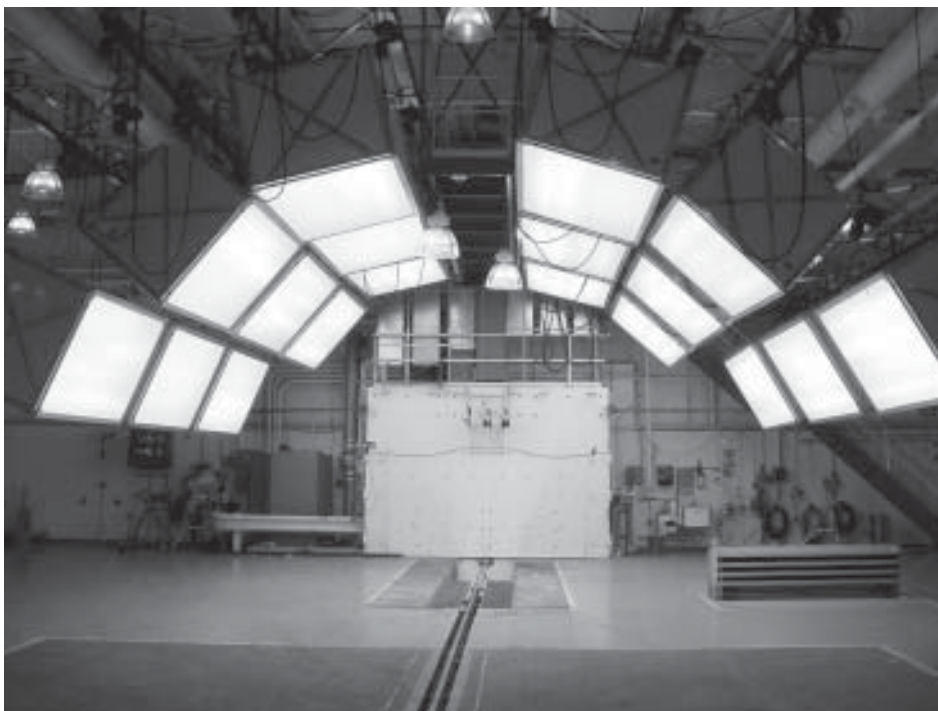
(TRC Inc. Teams. . . continued)  
ers, is currently being planned for June 19, 2002, at The Ohio State University in Columbus, Ohio. Ohio State's President Brit Kirwin will host this event.

If you are in Detroit the week of the SAE International Congress, please plan to attend the PACE panel discussion. You may also

stop by TRC Inc.'s Booth #611, and we will answer any questions regarding the Automotive Innovation Forum that will be held at The Ohio State University campus this summer. Additional information on the PACE Awards and be found on the web at [www.automotivenews.com](http://www.automotivenews.com) or [www.cgey.com/PACE](http://www.cgey.com/PACE).



## 648,000 WATTS OF LIGHT CAN'T BE WRONG



Providing adequate lighting for up to twenty high-speed cameras for photographing large-scale crash tests was never an easy task. However, it just got easier with our new lighting system with 648,000 total watts of light. The new system consists of eighteen - 26,000 watt fixtures. With the ability to move up and down, tilt at a multitude of angles, and slide back and forth, they can be positioned to provide the right illumination for numerous crash scenarios. The new lighting system will provide state-of-the

art, high quality crash test photography to satisfy our customer's needs. In an effort to offer better products to our customers, the lighting improvements have been among many at the Impact Lab Operations during recent years, including an updated data acquisition system, high-speed digital cameras, and the impact runway enclosure. If you would like to schedule a personal tour of the facility to see our new lighting system, please contact our marketing department.



## WORKING TOGETHER TO INFLUENCE ENVIRONMENTAL PRESSURES

This year's SAE International World Congress and Exposition will be held, as usual, in Detroit, Michigan's COBO Center. The event taking place March 4 - 7, 2002, will, as usual, showcase the best and the brightest of the automotive engineering world's engineers, manufacturers, suppliers and products. What will be very unusual this year however, will be the show's atmosphere. Helping to build a high pressure system will be intense discussions about the markedly different economic, political, and technological challenges now facing all of us. We look forward to meeting with you at the show to discuss how TRC Inc. can help you meet these new challenges and turn these rather dark days into sunny ones for our industry. With our extensive capabilities in the areas of crash, impact simulation, durability, handling, performance and ride quality testing for both developmental and government compliance requirements, our experienced test staff can help you find rapid and economical solutions to your testing needs.

Please stop by TRC Inc.'s booth #611 so we can discuss the many ways we can work to help you develop the reliability of your products.

